

### **Call to Order**

*The virtual meeting was called to order at 12:01pm. Present were G. Greenwalt, Dr. Terrell, Jr Helmick, S. Arbaugh, A. Blackwood, S. Michael, and A. Degnan. Absent were M. Chambers, H. Whetzel, S. Shomo, S. VanMeter, and V. Hinger.*

### **Presentation/Discussion/Professional Development**

Eastern West Virginia Community and Technical College  
Board of Governors Meeting  
Minutes June 16, 2021

o

7. Retention Strategy June 21<sup>st</sup> at 10 a.m. with Monica/Chip
8. Workshop List Education/Around Data

### **Committee Reports**

**Board Chair**-Greg Greenwalt - Presentation on Personnel Recommendations for FY 22 budget  
**Possible Executive Session under the Authority of WV Code §6-9A-4 for the following:**  
Compensation requests from Executive Dean of Administrative Services for faculty and staff  
*On a Helmick/Arbaugh motion, the Board of Governors entered into Executive Session at 1:07pm with all in favor. On a Degan/Arbaugh motion, the Board of Governors exited the Executive Session at 1:56pm with all in favor, and with no action taken or decisions made. On a Blackwood/Arbaugh motion, and with all in favor and S. Michael abstaining, the promotion of S. Michael was made effective July 1, 2021 instead of waiting to see the results of fall enrollment. On a Helmick/Michael motion, the approval of AR X.XX Compensation Standards and all other salary adjustment requests were deferred to the new president*

Eastern West Virginia Community and Technical College  
Board of Governors Meeting  
Minutes June 16, 2021

*Bright Space next year; WV Great Teachers seminar is August 2 - 4; and Assessment workshop is August 9 - 11.*

**Student**-Vanessa Hinger *No report.*

## **Strategic Plan 2015 – 2020 Reports**

### **Dr. Chuck Terrell, President**

Fall Enrollment *Fall 2021 enrollment numbers are looking better than time.*

Earmark requests

*solid source of funding. App7d s0 G00B1FJETQ 792 reW\*nBT/F7C>1300467004800030057700520003*



Eastern West Virginia Community and Technical College  
Board of Governors Meeting  
Minutes June 16, 2021

No interest in Art Appreciation Course

Scholarship Award

Potomac Highlands Scholarship for Traditional Students Awarded to Zanna Parker – Moorefield High School

Eastern LIVE on Facebook: Program Overview  
Thursday, June 10<sup>th</sup> @ 2:00 PM

Meet Eastern A Virtual Open House  
Thursday, June 10<sup>th</sup> @ 7:00 PM

Sent All Employee Email requesting assistance with community activities in all 6 counties.

The Student Services Department will be looking for volunteers to help promote Eastern. Please encourage your team to identify and volunteer to help with these college promotion opportunities.

May 25<sup>th</sup> ESL day at the park recruitment event; Taylor, Ed and Chip  
June 5<sup>th</sup> PHG day at the park recruitment event; Taylor, John and Monica  
June 12<sup>th</sup> RESA day at the park recruitment event; Debi and Ann

## **Marketing and Public Relations**

New website draft

CRM (Element451) weekly meetings for core users implementation. Soft launch: June/July with full launch mid-September

Virtual tour finishing up final touches to launch July 1.

Verification of current Articulation Agreements (attached)

Implementing LucidPress, templating software to streamline requests

Created marketing@easternwv.edu email for all marketing requests

Advertising is running or will begin running now until August 20.

- o Radio, newspaper, Spotify, Google, Facebook/Instagram, YouTube, etc.

WDVM will be recording commercial on campus June 23, recruiting students to participate in filming for photos and videos.

## **II Teaching and Learning**

BET Council Report Turned in on Time

Assessment Workshop (August 9)

General Education Boot Camp at Mountwest (August 4)

Eastern West Virginia Community and Technical College  
Board of Governors Meeting  
Minutes June 16, 2021

Accounting HLC Online Application  
HLC Organizational Meetings  
Tucker County BOE (June 11)  
Hardy County BOE (August)  
Academic Services Meeting (June 29)  
At-Risk Tracker Update  
Clearway Promotional Video  
Academics Summer Webinar Series (July 7 and July 21)  
Individual Meetings with Full-Time Faculty/Strategic Plan  
Adjunct Needs for Fall 2021 BIO 124 and BIO 124L  
Tucker County Summer School ENL 101  
Dual Credit students on campus in Fall 2021  
Pearson Inclusive Access through Bookstore  
Full-Time Faculty Positions BET/Science  
LMS Migration from Blackboard to Brightspace  
Facebook Live on Eastern Programs (June 10)  
Perkins Final Report Due (July 30)  
Argos Data Dashboards  
Faculty Orientation (August 16)

**III & IV**

Eastern West Virginia Community and Technical College  
Board of Governors Meeting  
Minutes June 16, 2021

- WORC3 Application, Due July 21<sup>st</sup> need to confirm by Wednesday, July 26<sup>th</sup>
  - Employment partner grant; mainly to support under or unemployed, not much funding for program growth
- CDL
  - Truck Enterprises Corporate
  - 1<sup>st</sup> training in FY21; All 3 students passed exam
- Assessment Development
  - TF/MS Meeting May 27<sup>th</sup> for planning

Non-Profits

- RB - WORCS Procedures and Policies Meeting June 4<sup>th</sup> at 10 am
- CWBF Update - Jim Denova; grant extended and report due July 31, 2022
  - Personnel match \$5,000, now for staff time
- RB - NYSF signed 1 year MOU for Maker Fellow and Maker Space Collaboration
- RB - Marti Neustadt signed for 1 year Project Director leadership of Maker Space effort
- RB - Creative Economy Mini Grant: \$655 to be awarded to 8 counties as part of a joint support CVB/EDA effort per county. Recipients will be recognized during the Tourism Summit
- AFNHA - Tourism Summit, well attended, gathering non-credit data for IPEDS
- Creative Economy Monthly Meeting, Thursday at 10 am (June 24<sup>th</sup>) led by AFNHA
- RB - Farm to Table Discussions
- RB MS, will have payment process training for accepting registrations and payments to WFE
- Foundation George Ford GCB last Friday
- On-campus interview (6/7) for Student Training Coordinator
- Foundation webpage, closing agreement with Craig and providing necessary payments for FY21.
- RB & I, Foundation timeline demands for payment to remit scholarship funds, meeting with Monica
- JR & AW WORCS grant (\$3,000) from WVDA to support ag education using food co-op resources in Hardy Co. Schools

Ag Innovation

-



- JR preparing information for promotions
  - Fair promotions in region
  - Ag Workforce Trainings & Food Co-op opportunities
  - MW 4 factors that affect meat quality
- JR Poultry Festival in July (week of July 12<sup>th</sup>) will have booth and collaborate with Extension
- Non-Credit Training by Food Co-op
  - Financing Your Farm Operation: 4/28/21 23 registrants
  - How to Price Your Product: 3/10/21 20 registrants
  - SNAP and SNAP Stretch Payments: 4/14/21 16 registrants
  - Crop Production Planning: 2/10/21 29 registrants

Total attendees: 88 (to be submitted to IPEDS)

## V

### **Resources**

#### **Technology, Human Resources & Safety & Security**

##### *Finances/Business Office*

Met with Ron and Diana 06/01/21 to plan for Summer 2021 automatic refunds, summer financial aid to be processed this week

WVHEPC/WVCTCS Spring CFO Conference 06/08/21

Waiting on approval for digital signatures



Eastern West Virginia Community and Technical College  
Board of Governors Meeting  
Minutes June 16, 2021

Next Scheduled Meeting: Informal meeting on Wednesday, June 30 at 12:00 noon to welcome Dr. Striplin. Next regularly scheduled meeting is July 21, 2021.

Adjournment 2:02pm

*Respectfully submitted by M.*

---

Greg Greenwalt, Board Chair

---

Date

11

12

13

14

*[Handwritten signature]*

*[Handwritten signature]*

15

16

17